



# Margaret M. MacDonald

IMAGINATION FOR HIRE

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I am a multi-hyphenate creative with twenty years experience in various roles in the arts. I was raised in Los Angeles and spent a decade in New York before becoming a Sydneysider. An education in architecture and film lead me to a career in production and exhibition design, which soon became screenwriting and filmmaking. I love to tell interesting stories and create beautiful things.

## QUALIFICATIONS & TECHNICAL SKILLS

- Bachelor of Arts  
New York University
- Construction White Card
- Adobe Suite - Photoshop, InDesign, Premiere Pro
- AutoCAD, Vectorworks, Google Sketch-up
- Squarespace, Wordpress & other web platforms
- Final Draft & other screenwriting platforms
- Office Suite & other administrative platforms
- Very adept at learning new software systems

## SUPERPOWERS

- Organised and disciplined enough to maintain two businesses, multiple side gigs, and churn out self-motivated creative projects at the same time
- Both professional and personable which means people are always happy to work with me again
- American enough to demand better service and Australian enough to obtain it politely
- Have a better memory than a court stenographer
- Write at Steven King's average daily page count
- Dogs love me

LINK TO:  
IMMAGINATION.COM  
WRITING & AWARDS  
IMDB - VIMEO

## BUSINESS MANAGEMENT & PROMOTION

DISORDER GALLERY Contemporary Art Gallery 2016 - Present  
IMAGINATION FOR HIRE Creative Film Services 2001 - Present

I helped to establish and am managing the Darlinghurst arts space Disorder Gallery. I design and maintain the gallery's website and online shop, assist with sales and events, create all of the gallery's promotions and run our social media accounts. I also run my own business offering creative services for film, which includes screenwriting, production design, direction and has recently become its own production company.

## SPACE DESIGN & CONSTRUCTION MANAGEMENT

IMAGINATION FOR HIRE Production Design 2001 - Present  
AUSTRALIAN MUSEUM Creative Producer 2011 - 2015  
WHITNEY MUSEUM OF AMERICAN ART Exhibition Designer 2009

In addition to production design for film and television, I am also an experienced exhibition designer. My work has included everything from conceptual design to construction management. I generate and track budgets, hire contractors, maintain schedules and report to stakeholders. I also build most of my productions with my own hands.

## WRITING, SCREENWRITING & COPYWRITING

DON BAN MUSEUM Writer in Residence Present  
ROAN & WEATHERFORD PUBLISHING Novelist Present  
IMAGINATION FOR HIRE Screenwriting & Editing 2016 - Present  
DISORDER GALLERY Promotional & Editorial 2016 - Present

I regularly write promotional copy for Disorder Gallery and for all of the projects I create through Imagination for Hire. I have also written features on assignment and taken on script editing services for multiple production companies. I am currently in development on a sci-fi fantasy novel series with six books to be published from 2023 - 2026. As the current writer in residence at the Don Bank museum I will be running writing workshops and discussions through the North Sydney Council.

## FILMMAKING & CONTENT CREATION

DISORDER GALLERY Promotional Films & Media 2016 - Present  
IMAGINATION FOR HIRE Creator/Producer/Director 2015 - Present

In addition to creating promotional films for Disorder Gallery, I have also created several short films, including spontaneous, experimental and one-woman projects. I recently wrote, produced and directed a pilot for a television series and am working toward directing a feature.